Market Research Manager

Travel Industry and Research Consulting

Industry information leader seeks team oriented research professionals with strong analytic, report writing, editing and presentation skills, plus client consulting experience.

Required Experience:

- Excellent analytic and report writing skills
- Client needs assessment
- Client presentation/sales
- Tracking studies/trending
- Study/Questionnaire development
- Excellent Microsoft Office skills

MANAGER: 5+ years in primary market research

Desired Experience:

- Tourism Industry/Hospitality
- Syndicated Data Systems
- Consumer perception, Psychology
- Target marketing
- Product positioning
- Concept development
- Math/Analytics, Economics
- Online data collection
- International business

Management growth and excellent benefits with PTO.

Salary commensurate with candidate's experience and competitive market rate.